This is the first edition of IEEE Brasil RFID 2014, a technical oriented event, which provides an excellent opportunity for researchers and engineers to communicate their advancement on RFID technology and its numerous applications.

IEEE Brasil RFID 2014 will contribute to strengthen collaboration and partnership between research labs and centers, and, public institutions and industry. This event is organized by the IEEE Education Society Chapter Campinas, linked to the IEEE South Brazil Section, and counts with the technical support of the IEEE Technical Committee on RFID (CRFID); and, the patron support of Hewlett-Packard Brasil; CEITEC; and FIT - Institute of Technology.

IEEE Brasil RFID will be co-located with RFID Journal L!BRAZIL, the industry’s largest and most comprehensive conference and exhibition on RFID technology in Brazil.

Authors are invited to contribute and present their latest research and developments in all areas of RFID, in the following topics:

- Antenna Theory and Design
- Chipless and Emerging Technologies
- Chip and Reader Design
- Security and Privacy
- Protocols and Software
- Sensing
- IoT – Internet of Things
- Applications
- Propagation and Localization
- NFC
- Standard and Regulation
- MIMO
- UWB
- Power harvesting
- Biomedical applications
- Other topics.

Manuscripts must be submitted in A4 PDF format, written in English, and must follow IEEE conference style guide with no more than 2 pages in length. Accepted and presented papers will be published in the IEEE conference proceedings and in the IEEE Xplore. Please visit our website for further details: [http://www0.fee.unicamp.br/ieee/](http://www0.fee.unicamp.br/ieee/)

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